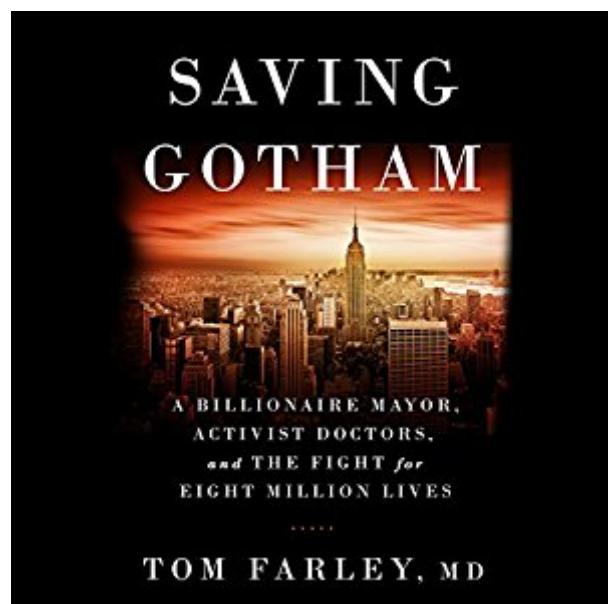


The book was found

Saving Gotham: A Billionaire Mayor, Activist Doctors, And The Fight For Eight Million Lives



Synopsis

The inside story of the most audacious public health campaign of the 21st century. In 2002, a dynamic doctor named Thomas Frieden became health commissioner of New York City. With support from the new mayor, billionaire Michael Bloomberg, Frieden and his health department team prohibited smoking in bars, outlawed trans fats in restaurants, and attempted to cap the size of sodas, among other groundbreaking actions. The initiatives drew heated criticism, but they worked: by 2011, 450,000 people had quit smoking, childhood obesity rates were falling, and life expectancy was growing. Saving Gotham is the behind-the-scenes story of the most controversial - and successful - public health initiative of our time. Thomas A. Farley, MD, who succeeded Frieden as health commissioner, introduces a team of doctors who accepted the challenge of public health: to care for each of New York City's eight million inhabitants as their own patients. The biggest threats they faced were not cholera or chemical toxins or lack of medical care but instead habits like smoking and unhealthy eating. As these doctors pressed to solve these problems, they found themselves battling those who encouraged those habits, and they reshaped their own agency for a different sort of fight. Farley shows what happens when science-driven doctors are given the political cover to make societywide changes to protect people from today's health risks - and how industries exploit legislatures, the courts, the media, and public opinion to undermine them. With Washington caught in partisan paralysis and New York City's ideas spreading around the world, Saving Gotham demonstrates how government - local government - can protect its citizens and transform health for everyone.

Book Information

Audible Audio Edition

Listening Length: 11 hours and 9 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: October 13, 2015

Whispersync for Voice: Ready

Language: English

ASIN: B0161H0FJG

Best Sellers Rank: #97 in Books > Law > Administrative Law > Urban, State & Local Government
#292 in Books > Audible Audiobooks > Nonfiction > Law #619 in Books > Medical Books >

Customer Reviews

I'm a medical student very interested in public health and health advocacy, and read a good deal on the subject. But I've yet to find a book as interesting, well-written, informative, and inspiring (not to mention funny) as Saving Gotham. This book tells the story of the public health warriors at the New York Public Health department as they battle Big Tobacco, Big Soda, Big Food, standing in front of these behemoths and trying to turn back the tide of preventable death and disability from the obesity and vascular disease epidemics. And the inspiring thing is that they succeed- not always, but enough to make a difference that we feel in everyday life. From calories on menus to smoking bans in bars and restaurants, the stories of laws and policies many of us now take for granted, policies that have saved thousands of lives, is told right here- in a form that is friendly to beginners while holding important pearls for even seasoned health advocates. The book is fascinating because it does several things well. It explains the details- legal structures, how to run an ad campaign, the importance of sound research- that need to be worked through to make change happen. It explains the science behind the laws that were passed. It explains the strategies employed by the activist doctors and their colleagues, and how these evolve. It delves into politics local, global, and national, and explains their intersection. In doing these things, it acts like a playbook for current and future advocates. It also delves into the people behind the work- their characters, successes and failures. It shows us how the way relationships unfold can change the course of policy. You really feel like you get to know the people at the Public Health department by the end.

[Download to continue reading...](#)

Saving Gotham: A Billionaire Mayor, Activist Doctors, and the Fight for Eight Million Lives Gotham Academy Vol. 1: Welcome to Gotham Academy (The New 52) Savoring Gotham: A Food Lover's Companion to New York City Healing Gotham: New York City's Public Health Policies for the Twenty-First Century The Spirit Catches You and You Fall Down: A Hmong Child, Her American Doctors, and the Collision of Two Cultures Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) American Pain: How a Young Felon and His Ring of Doctors Unleashed America's Deadliest Drug Epidemic The Billionaire's Apprentice: The Rise of The Indian-American Elite and The Fall of The Galleon Hedge Fund Elon Musk: How the Billionaire CEO of SpaceX and Tesla is Shaping our Future Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies &

World's Best ... Tips for Personal Finance & Life Success) Money: Saving Money: The Top 100 Best Ways To Make Money & Save Money: 2 books in 1: Making Money & Saving Money (Personal Finance, Making Money, Save Money, Wealth Building, Money) Saints Who Battled Satan: Seventeen Holy Warriors Who Can Teach You How to Fight the Good Fight and Vanquish Your Ancient Enemy Shepard Fairey 2016 Wall Calendar: Graphic Activist Theodore Boone Box Set (Kid Lawyer / The Abduction / The Accused / The Activist) Physician Finance - A Beginner's Personal Finance Guide for Doctors Billionaire Secrets of Occult Magick The Self-Made Billionaire Effect: How Extreme Producers Create Massive Value A Player for Christmas: Book 4 The Last Play Romance Series (A Companion to Bachelor Billionaire Romances) (The Last Play Series) Just Play: Book 3 Last Play Romance Series (A Bachelor Billionaire Companion) (The Last Play Series) My Fight / Your Fight

[Dmca](#)